



Sponsorships

[June 25th & 26th 2022, NRG Convention Center in Houston](#)

01

Pre-Show Opportunity



VISITOR REGISTRATION EMAIL CONFIRMATION

Position your company in the email confirmation sent to every Texas Trucking Show visitor.

This confirmation email stays with the attendee to get their badge on the day of the show.

This sponsorship is limited to two non-competing companies.

Investment: \$2,500

Exclusivity: \$5,000

Sample Banner AD	TEXAS TRUCKING SHOW JUNE 25th-26th, 2022 NRG CENTER - HALL D - HOUSTON, TX TRUCKING COMPANY JOHN DOE	Sample Banner AD
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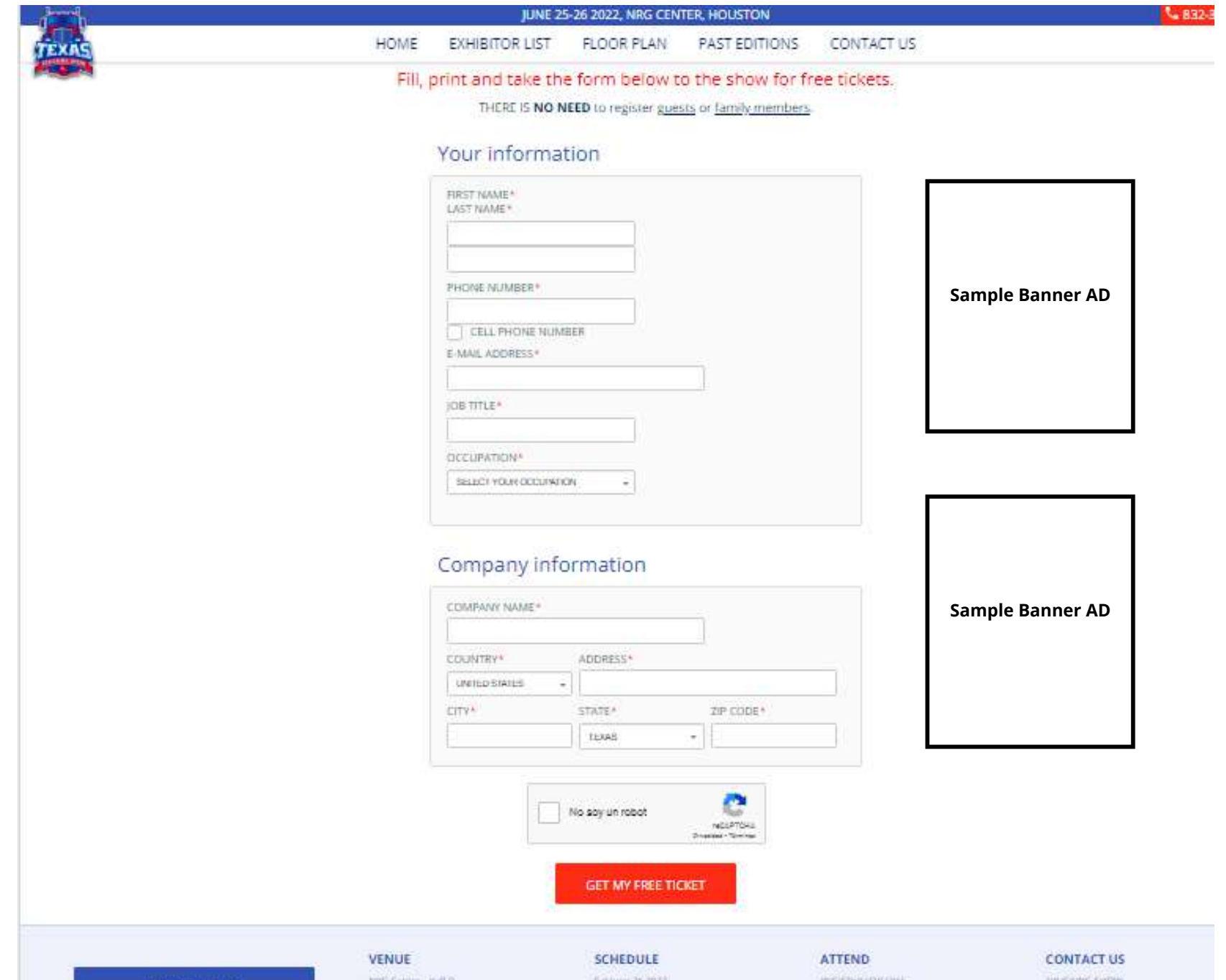
VISITOR ONLINE REGISTRATION

Advertise your company with this sponsorship that includes a banner AD on the online visitor registration page of the Texas Trucking Show.

This sponsorship is limited to two non-competing companies.

Investment: \$2,500

Exclusivity: \$5,000





ON-AIR RADIO

Sponsor an On-Air Radio message to get exposure to an audience aligned to your target market.

The Texas Trucking Show runs radio advertisements prior to the show to invite attendees

This sponsorship includes a mention of your company's name

Investment: \$1,500





LEAD RETRIEVAL

Device used to scan visitors badges so that in the end you receive an excel with their contact information

(Name, Company, Position, E-mail, Phone, Adress)

Investment: \$170





ATTENDEE BADGE

Your full company logo will be printed on the back of all of the attendee's badges.

This sponsorship is limited to two non-competing companies.

Investment: \$3,750

Exclusivity: \$7,500

MATERIALS DEADLINE: JUNE 1ST, 2022





DIRECTORY

Give the best first impression by promoting your products/services in our directory that lists all the exhibitors.

As the directory sponsor, you will have a whole page in our half-sheet directory for you to let the attendees know your products before entering the show and looking for other exhibitors' information.

Investment

Full Page: \$500

Back Cover: \$1,000

Inside Front or Inside Back Cover: \$750

MATERIALS DEADLINE: MAY 25TH, 2022



BADGE HOLDER LANYARDS

Your company has the exclusive sponsorship of being the only lanyards distributed in the registration lobby.

The attendees will appreciate your courtesy in helping them to keep their clothing pin-free.

Lanyards will be distributed in the registration lobby for the attendees to pick up as their get their badges and enter the show.

Investment : \$3,750

***Lanyards are provided by your company**

MATERIALS DEADLINE: MAY 25TH, 2022





CHARGING STATION

The recharge stations at the show provide a useful service to the Texas Trucking Show visitors and give your company the advantage to expose your logo and message to audiences.

There are in total 3 charging stations throughout the show.

Investment : \$3,000





SOUVENIR BAG

Bags with your corporate logo or message will be the only bags distributed in the registration lobby and at the show entrances during the days of the show.

Your company will furnish the bags and we will execute the initial bag placement and replenish supply as needed throughout the duration of the show.

Prior to the show access attendees will grab your sponsored bags, this way they'll advertise your company's products/services for you as they walk the show.

Investment : \$5,000

***Souvenir bags provided by your company**





VIP LOBBY BOOTH

Be the first to make a lasting impression!

The VIP Lobby booth exhibitor will have the unique opportunity to welcome and connect with attendees and other exhibitors 1 on 1 before they enter the tradeshow

Investment : \$5,000





RESTROOM SPONSOR SIGNS

A restroom sponsorship gives your company the opportunity to be in front of your audience.

Capture our attendees' attention when and where they least expect it.

The signage will be placed in every restroom in the exhibit hall

Investment : \$800

MATERIALS DEADLINE: JUNE 20TH, 2022





PHOTO BOOTH

Photo booths are always the hit of any show, it is also a great way to increase your brand exposure not only on the printed booth but also on all the digital photos shared across social media by the show attendees.

Investment : \$5,000

MATERIALS DEADLINE: MAY 25TH, 2022





AISLE SIGNAGE

Each aisle of the show will have a sign to guide the visitors throughout the show.

This sponsorship is a great opportunity to expose your brand to all the Texas Trucking Show attendees.

Investment : \$2,500

MATERIALS DEADLINE: MAY 25TH, 2022





VIP LOUNGE

The VIP lounge is a premium space at the Texas Trucking Show where exhibitors can engage with visitors in an exceptional space that will stand out at the show.

Investment : \$5,000

